

## **CFED - Lead Organizations**

*Network membership has two tiers—General Membership and Lead Organization Membership—and often partners with a group of key social ventures, policy advocates and funders. General Membership is open to any individual interested in staying informed or contributing to the national dialogue about manufactured housing as a source of affordable housing. Lead Members include an invitation-only, core team of organizations with a demonstrated commitment to and experience developing manufactured housing solutions that build financial security for homeowners.*

Lead Organizations include a core group of organizations with a demonstrated commitment to I'M HOME's mission. In addition to the benefits accessible to General Members, Lead Organizations may access responsive technical assistance from CFED and other national partners, heightened visibility on the national stage, scholarships to attend CFED events. Lead Members may also influence and shape the direction of the I'M HOME Network through working groups and one-on-one interactions with CFED staff.

### **Lead Organization Benefits & Opportunities to Contribute**

- **Access to responsive technical assistance.** All Lead Organizations can access responsive phone and email technical assistance on issues such as using CFED's online resources, locating data, developing communications materials or analyzing policy. In addition, through CFED's partnership with the National Consumer Law Center (NCLC), Lead Organizations may access direct technical assistance from legal staff at NCLC with extensive experience developing and advocating for state-level manufactured housing policy reform.
- **Influence CFED's programmatic and policy agendas.** Lead Organizations are eligible to participate in working groups, such as the monthly Manufactured Housing Policy Partners conference calls, to inform the I'M HOME policy agenda and contribute to strategy development. Other working or learning groups may be developed based on demand from the needs of the Network.
- **Priority consideration for partnership opportunities.** In every area of the I'M HOME initiative—policy, finance, community preservation and new or affordable development—we often pursue special projects in partnership with practitioners on the ground. As they arise, such opportunities will be reserved for I'M HOME Lead Organizations.
- **Be eligible for scholarships to attend I'M HOME events.** Lead Organizations are eligible for special pricing *and* to apply for scholarships or stipends to attend in-person events such as the annual I'M HOME Conference. Scholarship availability will depend on
- **Connect with other Lead Organizations by participating in a Lead Members listserv.** Lead Organizations can ask questions of peers, suggest working group ideas and share information on the listserv.

**What is required of Lead Organizations?**

The only requirement of Lead Members is that they submit a brief annual summary of their manufactured housing-related activities to help shape I'M HOME's understanding of the field and the contributions to its development made by key network members. On a case-by-case basis, we also expect Lead Organizations to respond to requests from other Network Members or National Partners for peer advice or insight from the field.

There is no cost associated with Lead Organization Membership.

**How do Lead Organizations join the Network?**

Periodically, organizations will be invited to join as Lead Members by CFED's I'M HOME team and asked to complete a summary of their activity over the past year.

**How long is the membership term? How does a Lead Organization renew?**

Organizations commit to joining as Lead Members for one year. At the end of that term, Lead Members will be invited to renew by submitting a brief update about their activity over the past year.

**Questions?** Contact CFED's I'M HOME Team at [imhome@cfed.org](mailto:imhome@cfed.org).